

RECEIVED
FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL

SEP 1 2 27 PM '95

OFFICE OF GENERAL
COUNSEL
2 00 PM '95

Misty Lewis
U.S. Fed. Election Com
999 "E" St., N.W. (Stop 602)
Washington, DC 20463

POLITICAL REQUEST FORM

DATE 7/6/92

MUR 3774

CALLERS NAME Melany McBarren AGENCY: Atlanta

CANDIDATES NAME Paul Coverdale ADDRESS: _____

OFFICE RUNNING FOR State Senator

PHONE NUMBER 404-953-1111

FAX NUMBER " " 6417

RATES QUOTED Pol Rate Card

ATTACHED: REGULAR RATE CARD
POLITICAL RATE CARD
DISCLOSURE

HCR
STATION REPRESENTATIVE



Middle Georgia's 100,000 Watt FM Country Station

June 14, 1992

TO: POLITICAL FILE

Paul Overnell

FROM: LEIGH HURD

THIS WILL SERVE AS THE DISCLOSURE STATEMENT REQUESTED BY FCC IN JANUARY OF 1992.

ACCORDING TO MY CONVERSATION WITH TERRY ETTER OF THE FCC WE MUST DISCLOSE OUR REGULAR RATES DURING NON LOWEST UNIT CHARGE PERIODS TO ALL CANDIDATES. (RATE CARD ENCLOSED)

WE MUST ALSO MAKE AVAILABLE ALL VALUE ENHANCED DISCOUNT PRIVILEGES OFFERED TO COMMERCIAL ADVERTISERS.

DURING 1992 WDEN HAS OCCASIONALLY OFFERED ITS COMMERCIAL ADVERTISERS AN ON AIR ADDED VALUE PROMOTION THAT INVOLVES GIVING AWAY THE CLIENT PRODUCT OR COUPONS FOR THE PRODUCT.

WDEN HAS ALSO OFFERED OUR COMMERCIAL ADVERTISERS A MUSICAL IMAGE PACKAGE AT A COST OF \$2800.00. THE \$2800 IS REBATED TO THE ADVERTISER WHEN THEY COMMIT TO SPEND A MINIMUM OF \$12000.00 IN ONE YEAR.

ALL POLITICAL ORDERS ARE SUBJECT TO EQUAL TIME REQUIREMENTS TO ALL CANDIDATES IN THE SAME RACE.

ONLY ONE SPOT PER HOUR.

Leigh Hurd
SALES MANAGER

Post-It™ brand fax transmittal memo 7671		# of pages > <i>2</i>
To <i>Melanie</i>	From <i>Leigh Hurd</i>	
Co. <i>McGauven</i>	Co. <i>WDEN</i>	
Dept.	Phone #	
Fax #	Fax #	



Middle Georgia's 100,000 Watt FM Country Station

POLITICAL RATES
1/20/92

	<u>Dayparts</u>	<u>30's</u>	<u>60's</u>
M-F	6:00AM - 10:00AM	34	34
M-F	3:00PM - 7:00PM		
M-F	10:00AM - 3:00PM	34	34
	Saturday 6AM - 8PM		
M-Sat.	8PM - 12 MID	10	10
	Sunday 6AM - 12MID		
M-Sunday		34	34
	T.A.P.*		
	6:00AM - 12MID		

All rates are net to station in advance.

Section 315 of the Communications Act states that legally qualified candidates cannot be charged more than a station's lowest unit charge . . . for the same class and amount of time for the same period for a "use" in connection with his campaign within 45 days before a primary election or 60 days before a general election.

*TAP - 1/3 AM & PM Drive, 1/3 Midday, 1/3 Nighttime.



WDEN AM 1500
FM 105.3
Middle Georgia's 100,000 Watt FM Country Station
173 FIRST STREET • P. O. BOX 46 • MACON, GA 31297
(912) 745-3383 FAX (912) 745-9693

1559
CONTRACT

AM — FM —

ADVERTISER Paul Crandall (Media Solutions) DATE 11/20/92
ADDRESS 422 Broadland Road NW TELEPHONE _____
CITY Atlanta STATE Ga ZIP 30342

agrees to purchase from WDEN the following. 60s

START DATE	11/21	END DATE	11/24	Rate Card No.			
	SUN.	MON.	TUE.	WED.	THUR.	FRI.	SAT.
	6A-7P	13	13			13	13

OTHER INSTRUCTIONS: _____
A LATE CHARGE OF 2% PER MONTH WILL BE CHARGED ON ALL PAST DUE ACCOUNTS
This contract is subject to all Federal State and Municipal laws and regulations now in force, or which may be enacted in the future.
Policies published in SRDS apply
③ 3 AAA @ \$ 44.97 \$ 1753.53 PRODUCT OR SERVICE Political
13 AA @ \$ 13.23 \$ 171.99 COMMISSIONABLE ☒
A @ \$ _____ \$ _____ AFFIDAVIT ☒
ROS @ \$ _____ \$ _____ TIME SHEETS ☒
COPY _____ COOP _____

COST PER WEEK: \$ 1925⁸² BILLING TO: _____
TOTAL COST: \$ 1925⁸²
FLIGHT DATES: _____

19	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV ⁸²	DEC
19											1925	

This contract is for advertising time only, it does not include the cost of production.
All production created by WDEN is the exclusive copyrighted property of WDEN and may not be used without expressed written permission.
SALESMAN Patricia ADVERTISER William McFarlane PC521

2,019.19*

1,636.95*

382.24*

WLEN

 AM 1500
 FM 105.3

 U.S. BROADCASTING LTD. PARTNERSHIP
 173 FIRST STREET, P.O. BOX 46
 MACON, GA. 31207
 (912) 745-3383

AFFIDAVIT OF SERVICE RENDERED

State of Georgia

SS:

County of Bibb

 The Undersigned Having Been Duly Sworn, Deposes and
 Says That Broadcasting Service Has Been Rendered by
 Radio Station WLEN in Accordance With the
 Accompanying Statement:

Page 1 DORIS B. HUTCHESON.....

Subscribed and Sworn to Before

 30 Nov 92
 Me this.....day of..... 19.....

 MARIHA T. WEBB
 Notary Public

My Commission Expires 8/27/94

INVOICE AND STATEMENT

 C1521 MEDIA SOLUTIONS
 422 BROADLAND ROAD, NW
 ATLANTA, GEORGIA 30342

Advertiser: PAUL COVERDELL

 BILLING DATE 11/29/92
 Invoice # 251

DATE	ACCOUNT / RUN DETAIL	LENGTH	NO. RUN	RATE	AMOUNT
	BALANCE FROM LAST STATEMENT				0.00
	CONTRACT 13791 / POLITICAL				
1/21/92	FM SPOT 6:45a 7:52a 8:45a 9:45a 10:07a	60	5	44.97	224.85
1/21/92	FM SPOT 11:07a 12:45p 1:07p 2:52p 3:07p	60	5	44.97	224.85
1/21/92	FM SPOT 4:20p 5:35p 6:35p	60	3	44.97	134.91
1/22/92	FM SPOT 6:10a 7:50a 8:10a 9:10a 10:01a	60	5	13.23	66.15
1/22/92	FM SPOT 11:11a 12:01p 1:01p 2:35p 3:52p	60	5	13.23	66.15
1/22/92	FM SPOT 4:20p 5:52p 6:52p	60	3	13.23	39.69
1/23/92	FM SPOT 6:10a 7:10a 8:40a 9:45a 10:45a	60	5	44.97	224.85
1/23/92	FM SPOT 11:45a 12:45p 1:52p 2:35p 3:35p	60	5	44.97	224.85
1/23/92	FM SPOT 4:35p 5:20p 6:35p	60	3	44.97	134.91
1/24/92	FM SPOT 6:20a 7:10a 8:40a 9:45a 10:52a	60	5	44.97	224.85
1/24/92	FM SPOT 11:52a 12:35p 1:45p 2:52p 3:35p	60	5	44.97	224.85
1/24/92	FM SPOT 4:45p 5:52p 6:52p	60	3	44.97	134.91
	SUBTOTAL 1,925.82				
	Total Sales ----- 1,925.82		52		
	Discount on Sales 288.87-				288.87-
	Net Sales ----- 1,636.95				

Unable to Clear all spots
 Reversal Check # 10745

 TIMES INCLUDE AM SIMULCAST OF FM DURING AM
 OPERATING HOURS FEI NUMBER 57-0850806

Sales Rep: POLITICAL

 Finance Charge, is computed by a PERIODIC RATE OF 2% PER MONTH, which is an ANNUAL PERCENTAGE
 RATE OF 24%, added to the unpaid balance at the end of the month following date of purchase.

CURRENT	30 DAYS	60 DAYS	90 AND OVER
1,636.95	0.00	0.00	0.00
			1,636.95

ALL TIMES ON 24 HOUR CLOCK

 THIS INVOICE WAS PREPARED FROM OFFICIAL STATION PROGRAM LOGS
 TIMES SHOWN ABOVE ARE ACCURATE PLUS OR MINUS 8 MIN

PLEASE PAY THIS AMOUNT

DESCRIPTION		AMOUNT	DEDUCTION	NET AMOUNT
MEDIA SOLUTIONS		\$382.24	3060	\$382.24
2,019-19+				
1,636-95-				
382-24*				
REFUND ON PAUL COVERDALE ADVERTISING (POLITICAL)				
CHECK DATE	CONTROL NUMBER	TOTALS		
12/3/92	10745			\$382.24

U.S. BROADCASTING LTD. PARTNERSHIP

WDEN AM-FM
P.O. BOX 48 PH. 912-745-3383
MACON, GA 31297

TRUST COMPANY
OF MIDDLE GEORGIA, N.A.
MACON, GA 31208
64-47-611

10745

PAY
TO THE
ORDER OF

MEDIA SOLUTIONS
422 Broadland Road, N.W.
Atlanta, GA 30342

Paul Coverdale refund

DATE
12/3/92

CONTROL NO.
10745

AMOUNT
\$382.24

Paul Coverdale
David M. Hinson

⑈010745⑈ ⑆06100473⑆ 3601047701⑈

KEN GIB, INC. DYE/A
MEDIA SOLUTIONS
422 BROADLAND RD. NW
ATLANTA, GA 30342

PAY TO THE ORDER OF WDEN-A/F

Two thousand nineteen and 19/100----- DOLLARS

BUTTON GARRETT NATIONAL BANK
SHELBYVILLE, GEORGIA

COVERDELL FOR SENATE

FOR

⑈001261⑈ 42261196602⑈ 2 6000749⑈

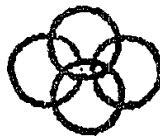
Patricia C. Silbey

11/20/92

\$ 2,019.19

64-01-02-2511

1261



McGAVREN GULD RADIO

1640 POWERS FERRY ROAD, BLDG. 5, SUITE 300, MARIETTA, GEORGIA 30067 (404) 953-1111

FAX INFORMATION SHEET

DATE TRANSMITTED: _____

TIME: _____

TOTAL NUMBER OF PAGES (Including Information Sheet): _____

PLEASE DELIVER TO:

NAME:

Doris / Doug Grimmer

FIRM:

WGEN

CITY: _____

FAX NUMBER:

19127459493

FROM:

Melany

FAX NUMBER: (404) 953-0417

IF YOU DID NOT RECEIVE ALL THE PAGES, PLEASE CALL BACK AS SOON AS POSSIBLE.

PHONE # (404) 953-1111

Coverdell order -

Thanks for all your help in getting this in at such a late date. I appreciate it and am sure the buyer will when she buys Applebee's next month.

Thanks Again! Melany

2004-04-20 17:06:03

4B AGREEMENT FORATION POLITICAL BROADCASTS

NAME AND LOCATION WDEN-TV/P MACON, GA 19 92

(being)
(on behalf of) PAUL COVERDELL

qualified candidate of the REPUBLICAN political party for the office of U.S. SENATE

RUN-OFF election to be held on _____, do hereby request station time as follows:

of sec	Hour	Days	Class of of Time	Times Per Week	Part of Package or Rotation	Total No. Weeks	Rate
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REACHED

Date of First Broadcast <u>11/20/92</u>	Date of Last Broadcast <u>11/24/92</u>
--------------------------------------------	-------------------------------------------

Total Charges: 2,375.52

Station time will be used by PAUL COVERDELL
that the advance payment for the above-described broadcast time has been furnished by
Paul Coverdell for Senate Committee

_____ and you are authorized to announce the program as paid for by such person or entity. The entity
of the payment, if other than an individual person, is () a corporation; () a committee; () an association; or
other unincorporated group. The names and offices of the chief executive officers of the entity are:

Paul Coverdell - Candidate
Perdue - Campaign Manager

_____ and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue
performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcrip-
tion will be delivered to the station at least _____ before the time of the scheduled broad-
cast: the two preceding sentences are not applicable if the candidate is personally using the time.)

Date: 11/19/92 Sam K. Perdue
(Candidate, Supporter or Agent)

☐ Rejected By _____ Title CAMPAIGN MANAGER

Station, whether accepted or rejected, will be available for public inspection for a period of two years.